

Magazine	Open Rate\$		2x		4x	
Full Page	\$1,770.00	\$1,593.00	\$1,670.00	\$1,503.00	\$1,470.00	\$1,323.00
2/3 Page	\$1,260.00	\$1,134.00	\$1,190.00	\$1,071.00	\$1,050.00	\$945.00
Half Page	\$975.00	\$877.50	\$925.00	\$832.50	\$800.00	\$720.00
1/3 Page Ad	\$675.00	\$607.50	\$640.00	\$576.00	\$560.00	\$504.00
1/6 Marketplace Ad	\$560.00	\$504.00	\$530.00	\$477.00	\$465.00	\$418.50
Back Cover	\$2,500.00	\$2,250.00	\$2,350.00	\$2,115.00	\$2,075.00	\$1,867.50
Inside Cover (Front or Back)	\$2,200.00	\$1,980.00	\$2,075.00	\$1,867.50	\$1,825.00	\$1,642.50

Ad Specifications

Full Page, Cover, IFC, IBC, Page 1 8.375" x 10.875" + .25" bleed

2/3 Page	5.25" x 10.375"
1/2 Horizontal	7.875" x 5.0625"
1/2 Vertical	3.611" x 9.875"
1/3 Horizontal	7.875" x 3.375"
1/3 Vertical	2.46" x 9.88"
1/6 Marketplace Ad	3.875" x 3.375"

Distribution

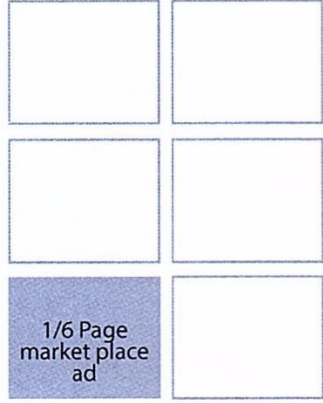
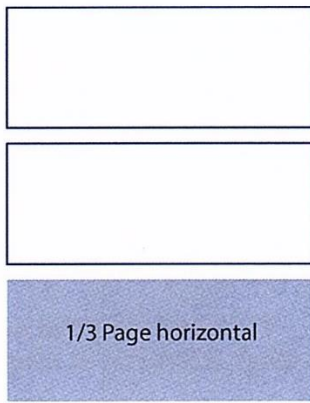
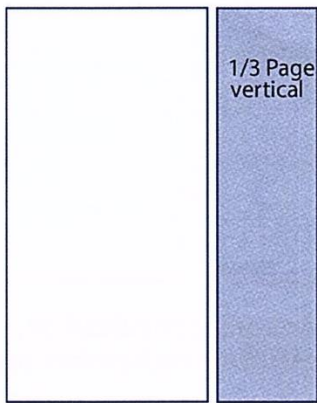
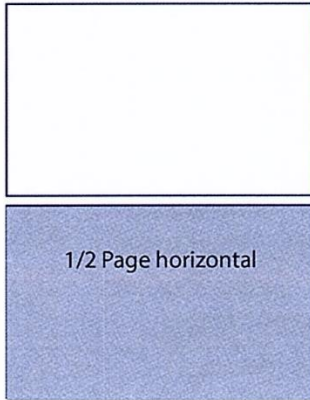
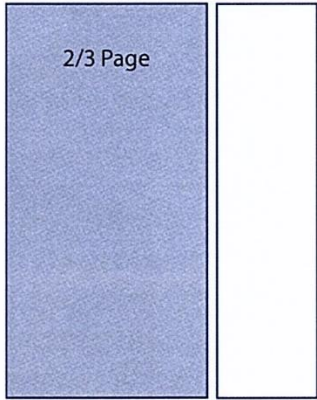
Magazine Quarterly:
5,000 copies will be placed in Hotels, Business waiting rooms, Visitor Centers, Chambers and Offices, viewed by more than 20,000 per issue

Maps Annually:
Placed in Hotels, Visitor centers, Chambers, Tourist attractions and handed out through non-profit thrift stores plus events. Replenished throughout the year.

FULL PAGE AD PLACEMENT IS TYPICALLY FAR FORWARD, BUT PLACEMENT IS NOT GUARANTEED

PREMIUMS AVAILABLE WITH GUARANTEED PLACEMENT PAGE 1

- Inside Front Cover
- Inside Back Cover
- Opposite Table of Contents



Maps:

	Price
Box= 1.75" x 2"	\$175.00
Single= 3.5" x 2"	\$300.00
Double= 3.5" x 4"	\$550.00
Triple= 3.5 x 6"	\$750.00
Full= 3.5" x 8"	\$850.00

